

Committee(s): Policy, Resource & Economic Development	Date: 23 November 2022
Subject: Corporate Strategy Key Objectives 2022/23	Wards Affected: All
Report of: Steve Summers, Strategic Director	Public
Report Author: Name: Sarah Bennett, Director of Data & Customer Insight Telephone: 01277 312948 E-mail: sarah.bennett@brentwood.rochford.gov.uk	For Decision

Summary

The Council's Corporate Strategy 2020-25 was agreed at Ordinary Council on the 22nd January 2020, (min 353 refers). The Corporate Strategy sets out the council's ambitions for a 5-year period. Annual objectives, against the strategy, are set each year.

This report seeks approval from members on the Corporate Strategy Key Objectives for 2022/23 and provides an update on the progress of these objectives. The details of the objectives, including progress to date, are set out in Appendix A.

Recommendation(s)

Members are asked to:

R1. Approve the Key Objectives for 2022/23, as set out in Appendix A

R2. Note the progress to date against each Key Objective, as set out in Appendix A

Main Report

Introduction and Background

1. The Corporate Strategy 2020-2025 was agreed at Ordinary Council on the 22nd January 2020, (Min 353 refers) and identified five priority themes:
 - a) Growing our economy
 - b) Protecting our environment
 - c) Developing our communities
 - d) Improving housing
 - e) Delivering an efficient and effective council

2. The Corporate Strategy document is updated annually to provide an update on progression of the strategy and to review the previous year's objectives. A 'Year in Review' for 2021/22 was presented to Policy, Resource & Economic

Development Committee on 9th March 2022, (min. 334 refers). The formal Annual Review document for 2021/22 is included in Appendix B.

Issue, Options and Analysis of Options

3. Each year, a set of Key Objectives against the Corporate Strategy are set, and progress is reported to members via the Policy, Resource & Economic Development Committee.
4. The Key Objectives for 2022/23 are outlined in Appendix A and include an update on progress to date. The update provides members with a RAG rating against each objective, as well as associated commentary.

Reasons for Recommendation

5. The Council is required to have a Corporate Strategy.
6. The Council requires sound strategic direction to deliver its objectives.

Consultation

7. No further consultation has been undertaken at this stage.

References to Corporate Plan

8. The Key Objectives for 2022/23 ensure that corporate objectives are aligned to the Corporate Strategy 2020-2025.

Implications

Financial Implications

Name/Title: Jacqueline Van Mellaerts, Corporate Director (Finance & Resources)
Tel/Email: 01277 [312829](tel:312829)/jacqueline.vanmellaerts@brentwood.gov.uk

The Corporate Strategy has been aligned to the Medium-Term Financial Strategy as well as the 2022/23 budget. Adequate resources have been set aside to deliver the key objectives. In year budget monitoring is carried out to ensure budgets are being met and in line with the Corporate Strategy

Legal Implications

Name & Title: Steve Summers, Strategic Director and Monitoring Officer
Tel & Email: 01277 312500/steve.summers@brentwood.gov.uk

The Council, in making decisions to implement the Corporate Strategy and key objectives, will ensure that any decision making complies with the legal and governance requirements necessary.

Economic Implications

Name/Title: Phil Drane, Director of Place

Tel/Email: 01277 312610/philip.drane@brentwood.gov.uk

Growing the economy is identified as a key priority within the Corporate Strategy. Key objectives to achieve this priority are identified and monitored, along with other priorities that all have economic benefits if objectives are achieved. It is important that the Council identify and monitor objectives to achieve economic growth for the borough.

Equality and Diversity Implications

Name/Title: Kim Anderson, Partnerships, Leisure & Funding Manager

Tel/Email: 01277 312634/kim.anderson@brentwood.gov.uk

Other Implications (where significant) – i.e. Health and Safety, Asset Management, Equality and Diversity, Risk Management, Section 17 – Crime & Disorder, Sustainability, ICT.

The Council, when implementing the Key Objectives 2022/23, will have due regard to the public sector equality duty as laid out in s149 of the Equalities Act 2010.

Background Papers

None

Appendices to this report

Appendix A: Corporate Strategy Key Objectives 2022/23 - Update

Appendix B: Corporate Strategy Annual Review 2021/22